

## Erasmus Student Work Placement in the UK

<b>EMPLOYER INFORMATION</b>	
Name of organisation	Qasimi Homme / Cassimi Ltd
Address inc post code	Studio 6, 26 Shacklewell Lane, London E8 2EZ
Telephone	020 7249 4841
Fax	020 7254 8153
E-mail	info@qasimi.com
Website	www.qasimi.com
Number of employees	15
Short description of the company	Launched in 2009, Ready-to-Wear Menswear label presenting bi-annual fashion shows in Paris.
<b>CONTACT DETAILS</b>	
Contact person for this placement	Tomomi McMaster
Department and designation / job title	Studio and Marketing Assistant
Direct telephone number	020 7249 4841
E-mail address	tomomi@qasimi.com
<b>Application Procedure</b>	
Who to apply to (including contact details)	Tomomi McMaster (tomomi@qasimi.com)
Deadline for applications	23/11/12
Application process	Send the cover letter and CV via Email to tomomi@qasimi.com
Other	

Please provide as much information on the placement as possible – too much information is better than not enough!

<b>PLACEMENT INFORMATION</b>	
Department / Function	Marketing department
Description of activities	<p>Your main duties include helping to build the brand profile and awareness across all media platforms. As a team member, you will participate in creating new ideas and continuously improving and assessing the existing Marketing activities of Qasimi Homme.</p> <ul style="list-style-type: none"> <li>- Update and write blog posts of our website and social networks</li> <li>- Send products out to competition winners and customers</li> <li>- Liaising with our PR agencies, monitor the Press sample loan items</li> <li>- Monitoring media coverage by keeping press files updated with recent coverage</li> <li>- Assist the Studio and Marketing Director with advertising, working to our budgets and analysing results</li> <li>- Assist in photoshoots for E-Commerce and possibly campaign shoot</li> <li>- Assist in organising Castings and preparation for fashion shows and Sales showrooms</li> <li>- Participate in office administration including answering calls</li> </ul>
Location	Studio in London
Start Date	ASAP
Duration	Ideally 6 – 12
Working hours per week	
Accommodation (please select)	<input type="checkbox"/> Accommodation will be provided <input checked="" type="checkbox"/> We can assist with finding accommodation (we will try) <input checked="" type="checkbox"/> Student to make own arrangements
Details of financial and “in kind” support to be provided	We could provide £15 per day. (Travel and lunch expense)
Other	

**COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS**

Languages and level of competence required	Fluency in English and French (preferably)
Computer skills and level of skills required	Computer literate, preferably in Adobe softwares as well as Word and Excel.
Drivers license	Not necessary
Other	

**INFORMATION PROVIDED BY**

Name	Tomomi McMaster
Department / Function	Studio and Marketing
E-mail address	tomomi@qasimi.com
Phone number(s)	020 7249 4841
Date	07/11/12

Please return this form by email to [erasmus@britishcouncil.org](mailto:erasmus@britishcouncil.org)